

Lecture 3.1

An Introduction to The Nature Conservancy

***Jim Howe
Senior Policy Advisor, The Nature Conservancy***

1



**The mission of
The Nature Conservancy**

***To conserve the
lands and waters on
which all life depends***

The Nature
Conservancy 

2

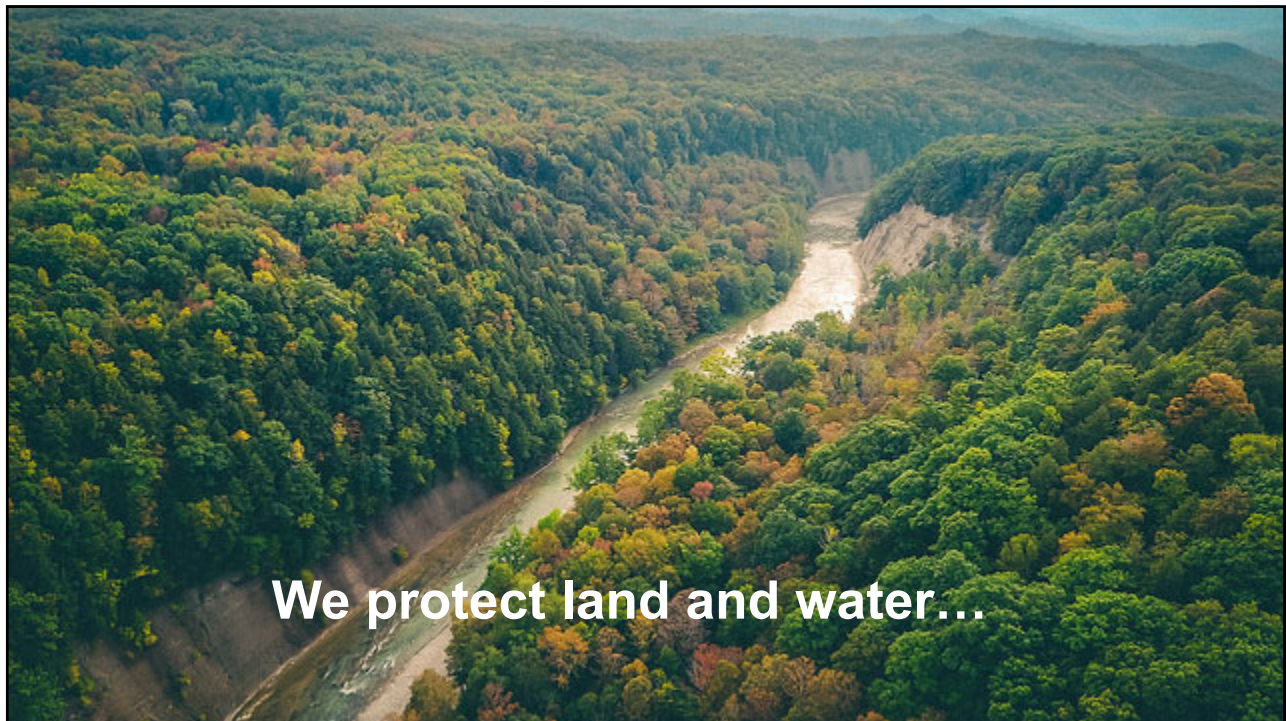
Our Vision



A world where the diversity of life thrives, and people act to conserve nature for its own sake and its ability to fulfill our needs and enrich our lives.



3



We protect land and water...

4



5



6



7



Since 1951, The Nature Conservancy has:

- Protected more than 125 million acres -- an area four times the size of New York State
- Attracted the support of 1 million members
- Established more than 1,400 preserves
- Expanded to work in 76 countries
- Pioneered new tools like debt-for-nature swaps and conservation easements
- Generated \$20 billion in public, private, and corporate funds for conservation over the last two decades

8



9



10



11

		RECOMMENDED TARGET	TNC GOAL
CLIMATE	CLIMATE	Greenhouse gas mitigation	3 Gt CO ₂ e/yr
		People benefitting from nature to adapt to climate change	100 M people
OCEANS		Ocean area protected	390 M ha
		Ocean area with improved management	4 B ha
		At-risk ocean areas with avoided impact	5 M ha
FRESHWATER: River Systems		River systems protected	500,000 km
		River systems with improved management	550,000 km
		At-risk river systems with avoided impact	75,000 km
FRESHWATER: Lakes & Wetlands		Lakes and wetlands protected	6 M ha
		Lakes and wetlands with improved management	20 M ha
		At-risk lakes and wetlands with avoided impact	3 M ha
LANDS		Land area protected	150 M ha
		Land area with improved management	400 M ha
		At-risk natural lands with avoided conversion	100 M ha
PEOPLE benefiting from healthy Oceans, Freshwater & Lands		People with increased sustainable, place-based economic opportunity	25 M people
		People with increased security of rights to territory or resources	8 M people
		People with increased ability to meaningfully participate in decision-making about territory or resources	12 M people
			3 Gt CO₂e/yr
			100 M people
			4 B hectares
			1 M km
			30 M hectares
			650 M hectares
			45 M people

12

FRESHWATER: River Systems	River systems protected	500,000 km
	River systems with improved management	550,000 km
	At-risk river systems with avoided impact	75,000 km
FRESHWATER: Lakes & Wetlands	Lakes and wetlands protected	6 M ha
	Lakes and wetlands with improved management	20 M ha
	At-risk lakes and wetlands with avoided impact	3 M ha

The Nature
Conservancy 
nature.org

13



14